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Fred Perry 60 Years customisations for sale on Ebay

Last year Fred Perry compiled a list of its 60 most loyal and distinguished fans with a view to requesting their participation in a charity fund raising exercise. Designers, musicians and sports people were sent a reproduction of the original 1952 Fred Perry shirt and asked to personalise the shirt with a birthday message or full-blown customisation.

All shirts were displayed online in the 60 Year microsite at fredperry.com, in-store and at anniversary events. In collaboration with Dover Street Market and designed by renowned set designer Andy Hillman, Fred Perry presented the first 25 customisations exclusively at Dover Street Market in London, I.T. Beijing Market and Dover Street Market Ginza.

From 30th May to 21st July, each of the customised shirts will be available as part of a special online auction in aid of the Amy Winehouse Foundation.

The first 15 shirts will go for sale on Ebay on **May 30th** for a period of ten days (**until June 9th**) and includes customisations from Sister by Sibling, Raf Simons, Bradley Wiggins, Damon Albarn, Duffy, Exactitudes, Jamie Reid, Neville Brody and Inez & Vinoodh. The second group (**13th June – 23rd June**) will include customisations from Peter Jensen, The Specials, Stüssy and Colette; the third group (**June 27th – 7th July**) includes customisations from Walter van Beirendonck, Karen Walker and Terry Hall. The final group (**11th – 21st July**) includes customisations from Yukihiro Takahashi and Wood Wood.

For the full gallery please visit <http://www.fredperry.com/60-years-gallery/>

The Amy Winehouse Foundation has been set up in Amy's memory to prevent the effects of drug and alcohol misuse on young people and aims to support, inform and inspire vulnerable and disadvantaged young people to help them reach their full potential

For further information please contact Eve-Marie Kuijstermans
ekuijstermans@fredperry.com or Georgia Wagstaff gwagstaff@fredperry.com